



Hopes for a better 2021

Whilst SyntheticMR continued to feel the strain of COVID-19 in Q3, causing delays in customer projects and lower sales to GE Healthcare, we see good reasons for improved performance in next year and for the company to get back on the growth path. Based on our updated estimates, we derive a DCF fair value range of SEK 264-348 (previously SEK 290-382) per share.

Key Data (2020E)

Price (SEK)	274.00
Reuters	SYNT.ST
Bloomberg	0
Market cap (SEKm)	1,107
Market cap (USDm)	128
Market cap (EURm)	109
Net debt (SEKm)	(22)
Net gearing	(63%)
Net debt/EBITDA (x)	(9.6)
Shares fully dil. (m)	4.0
Avg daily turnover (m)	0.0
Free float	0%

COVID-19 weighing on Q3 performance

Sales declined 12% y/y in Q3, mainly as a result of the COVID-19 pandemic forcing a shift in customer priorities and delays in projects leading to lower sales to GE Healthcare. It was notable however, that sales of SyMRI continued on their strong growth trajectory and grew 200% y/y. Q3 EBIT amounted to SEK -0.1m (SEK 3.4m in Q3 2019) with results being pressured by the volume shortfall and increased investments in beefing up SyntheticMR's own salesforce.

Well-positioned for when COVID-19 headwinds eventually ease

Despite the headache caused by COVID-19 in FY 2020, we continue to believe that SyntheticMR is ready to reignite its growth trajectory ahead. Backed by recent investments into its own salesforce – continuing to drive SyMRI sales – and the recently expanded collaboration agreement with GE as well as upcoming product launches (MSK) we find SyntheticMR well-positioned for accelerating growth when COVID-19 related headwinds eventually ease. With a well-invested platform, this should in turn provide significant opportunities for operating leverage when volumes gradually increase.

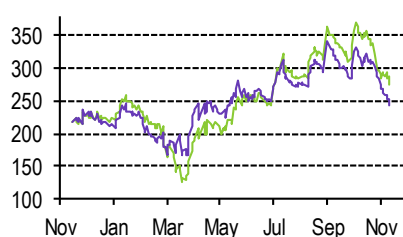
Estimate Revisions (%)

	2020E	2021E	2022E
Revenues	(15)	(10)	(6)
Adj. EBIT	(129)	(8)	(7)
Adj. EPS	(155)	(8)	(7)

Estimates trimmed on Q3 miss; mid-point DCF value of SEK 303 per share

We revise our estimates to factor in the Q3 results and a somewhat more cautious stance on Q4 performance considering the second wave of COVID-19. Based on the assumption that SyntheticMR can deliver in line with our estimates, we derive a DCF-based fair value range of SEK 264-348 (previously 292-382) per share.

Share Price (12M)



Absolute (green) / Relative to Sweden (purple).

Marketing communication
 commissioned by:
SyntheticMR

Financials (SEK)

Year end: Dec	2018	2019	2020E	2021E	2022E
Revenues (m)	52	50	48	80	106
Adj. EBIT	20	5	(2)	25	38
Pre-tax profit (m)	19	5	(2)	25	38
EPS	3.63	0.94	(0.50)	4.78	7.33
Adj. EPS	3.63	0.94	(0.50)	4.78	7.33
DPS	1.50	1.50	1.50	1.43	2.20
Revenue growth (%)	36.3	(3.7)	(3.3)	66.7	31.9
Adj. EBIT growth (%)	77.5	(73.6)	n.m.	n.m.	53.3
Adj. EPS growth (%)	75.3	(74.1)	n.m.	n.m.	53.4
Adj. EBIT margin (%)	38.1	10.5	(3.3)	31.0	36.0
ROE (%)	37.4	8.4	(5.1)	45.6	48.7
ROCE (%)	50.4	11.4	(3.9)	56.9	61.4
PER (x)	79.7	237.7	n.m.	57.4	37.4
Free cash flow yield (%)	1.3	1.0	(0.4)	1.5	2.6
Dividend yield (%)	0.5	0.7	0.5	0.5	0.8
P/BV (x)	25.35	20.57	31.02	22.63	15.22
EV/Sales (x)	23.51	18.94	23.95	13.96	10.32
EV/Adj. EBITDA (x)	50.3	100.5	464.4	37.1	24.4
EV/Adj. EBIT (x)	57.5	166.3	(673.6)	43.1	27.5
Operating cash flow/EV (%)	1.6	1.5	0.1	2.1	3.2
Net debt/Adj. EBITDA (x)	(1.42)	(3.87)	(9.62)	(1.15)	(1.31)

Source for all data on this page: SEB (estimates) and Millstream/Thomson Reuters (prices)

Q3 2020 review

SyntheticMR reported sales of SEK 10.5m in Q3, corresponding to a decline of 12% y/y and below our estimate of at SEK 14.8m (no consensus). The sales decrease was mainly attributable to lower sales to GE Healthcare due to changed priorities and postponed projects in the wake of COVID-19. On a more positive note however, the company has not experienced any COVID-19 related cancellations and orders to GE improved sequentially. Furthermore, the sales of SyMRI remained strong, growing c. 200% y/y. For the first nine-months of 2020, sales of SyMRI have now increased by a factor of five compared with the same period last year. Q3 EBIT amounted to SEK -0.1m vs. our estimate of SEK 3.4m. The lower result was mainly related to lower volumes as well as increased investments into SyntheticMR's own sales resources.

In terms of outlook, the company commented that despite headwinds caused by COVID-19 it remains confident in its current marketing strategy and that the recent investments into its own market organisation are largely scalable and thus can be quickly reduced in the event of any negative market signal. In addition, the company comments that the recently expanded collaboration agreement with GE, now covering SyntheticMR's entire product portfolio, forms an important further step in the global collaboration with GE. It is noteworthy that the company also states that its product development project intended to broaden the applications for SyMRI to also include the musculoskeletal system (MSK) is progressing well and approaching the launch planning phase which will significantly increase the sales potential for SyMRI.

Q3 deviation table

(SEKt)	Actual	Q3/20 SEB	Cons	Deviation SEB		Deviation Cons		Q3/19 Actual	y/y	Q2/20 Actual	q/q
				Abs	Rel (%)	Abs	Rel (%)				
Net sales	10,512	14,793	na.	-4,281	-28.9	na.	na.	12,004	-12.4	9,902	6.2
Growth y/y, %	-12.0	23.2	na.		-35.23pp	na.	na.	7.0	-19.0pp	-23.5	11.5pp
EBIT	-64	3,365	na.	-3,429	-101.9	na.	na.	3,422	-101.9	-2,973	97.8
EBIT margin, %	-0.6	22.7	na.		-23.36pp	na.	na.	28.5	-29.1pp	-30.0	29.4pp
Net profit for the period	-151	2,601	na.	-2,752	-105.8	na.	na.	2,524	-106.0	-2,982	94.9
EPS	-0.05	0.64	na.	-0.7	-107.8	na.	na.	0.62	-108.0	-0.77	93.5
Major Service Lines											
Licenses	10,170	14,420	na.	-4,250	-29.5	na.	na.	11,635	-12.6	9,550	6.5
Growth y/y, %	-12.6	23.9	na.		-36.53pp	na.	na.	6.9	-19.5pp	-24.2	11.6pp
Service and Support	342	372	na.	-30.5	-8.2	na.	na.	369	-7.3	352	-2.8
Growth y/y, %	-7.3	0.9	na.		-8.26pp	na.	na.	13.2	-20.5pp	2.9	-10.2pp

Source: SyntheticMR, SEB

Investment conclusion

SyntheticMR's product offering includes innovative software solutions for Magnetic Resonance Imaging (MRI) that deliver more information to the clinician and allow for shorter exam times. The global addressable market for MRI was valued at USD 4.8bn in 2019 and has historically shown a steady mid-single digit growth according to Frost & Sullivan. This growth is driven by several mega-trends, including demographic shifts, increased prevalence of chronic disease and a growing need for innovative and cost-efficient healthcare solutions to curb rising healthcare costs throughout the world. The MRI market is dominated by three original equipment manufacturers (OEMs), including GE Healthcare, Philips Healthcare and Siemens Healthineers which control more than 70% of the market. SyntheticMR already has partner agreements with all three. Based on the assumption that SyntheticMR can deliver in line with our estimates, we derive a DCF-based fair value range of SEK 264-348 per share with a mid-point valuation of SEK 303 (previously SEK 333) per share.

Further strengthened relationship with the three main OEMs

Whilst a large part of SyntheticMR's sales historically (we estimate c. 70-80% in 2019) has been largely derived from sales of MAGiC (a customer-specific version of SyMRI marketed by GE Healthcare), the company already holds partner agreements with the two other major OEMs globally as well, including Philips Healthcare and Siemens Healthineers. Together, these three players control well over 70% of the global market for MRI and thus provide a solid foundation for growth for SyntheticMR. Recently, Philips Healthcare US announced the integration of SyMRI into its product catalogue in the US and by now, SyMRI is available in Siemens Healthineers Syngo.via OpenApps platform which means that it can be seamlessly integrated into the clinical workflow. Recently, SyntheticMR also received an extended compatibility notification for SyMRI from the FDA in the US relating to Siemens Healthineers MRI scanners, meaning a further expanded reach for SyMRI in the US market. Other recent key wins include the broadened collaboration with GE to include all SyntheticMR's versions of SyMRI (e.g. Neuro) which was signed in early October. Altogether, we expect SyntheticMR's continued efforts to further strengthen its relationship and collaboration with its key partners to contribute positively to sales growth throughout our forecasting period.

Invested for future growth – harvesting time

Over the last year, SyntheticMR has made significant investments to establish its own US subsidiary, SyntheticMR Inc. in order to strengthen its presence in the important US market (c. 22% of the global MRI market). SyntheticMR has also recently ramped up its sales presence in India and Japan, two of the largest markets for MRI globally outside the US. With the addition of more than 10,000 annual hours of sales resources during 2019, we believe that SyntheticMR is now ready to reap the benefits of previous investments made. Furthermore, because sales generated through SyntheticMR's own sales channels do not include any revenue-sharing with OEMs and licences are time-limited (typically around three years based on our understanding), we expect this to translate into accelerated sales growth and a larger proportion of recurring revenues over time.

Continued product innovation

SyntheticMR's product SyMRI is today approved for use on the brain. The company is however currently investigating the potential to expand into other applications such as the musculoskeletal system (MSK), including e.g. knee and spine. Because the spine and the brain account for a clear majority of all MRI exams currently done in a clinical setting today and the new applications make use of the same MR sequence as today is used for the brain, this would mean a significantly increased sales potential of SyMRI. In conjunction with the Q3 report, SyntheticMR commented that the product development related to also including the musculoskeletal system is progressing according to plan and that the project is approaching the launch planning phase and that this will significantly increase the sales potential for SyMRI. Furthermore, alongside its OEM partners, SyntheticMR is developing a 3D version of SyMRI which holds the potential to significantly improve the output of an MRI exam via even more detailed images and further increased quantitative analysis.

Potential to add new strategic partners

In addition to the ongoing work to further strengthen the relationship with its current partners, SyntheticMR is working on several development projects involving new potential partners. The aim is to further increase the market potential and contribute to long-term sales growth. We believe such potential future strategic partners may include Canon Medical Systems (c. 16% global market share), Hitachi Medical (c. 7% global market share) and potentially Chinese players such as United Imaging.

Recent key wins a sign of strength and are supportive for future growth

In March, SyntheticMR announced an order from the renowned Mayo Clinic in the US. The order relates to SyMRI for use in clinical routines, according to company information. The product will be installed across all three Mayo Clinic campuses: Rochester in Minnesota, Phoenix/Scottsdale in Arizona and Jacksonville in Florida. SyMRI will be utilised in combination with all three major vendors – GE, Siemens and Philips – as a fully vendor-agnostic solution. In addition, in early 2020 SyntheticMR received an order from the world-renowned MD Anderson Cancer Center in the US. It also had orders from ProScan Imaging in July and from SimonMed, one of the largest outpatient medical imaging providers in the US, in August. Furthermore, in June, SyntheticMR announced that Dr Wende Gibbs, Senior Associate Consultant and Assistant Professor in Neuroradiology at the Mayo Clinic would join SyntheticMR's Medical Advisory Board and in October and November Dr. Jan Fritz of NYU Langone Health and Dr. Alex Rovira from Hospital Vall d'Hebron in Barcelona also joined SyntheticMR's Medical Advisory Board. In our view, this adds credibility and validation of SyntheticMR's technology which will likely be supportive in future sales processes.

Estimate revisions and valuation approach

On the back of the Q3 report, we revise our FY 2020-22 adj. EBIT estimates by 7-129% to factor in the Q3 results and a somewhat more cautious stance on near-term performance considering the second wave of COVID-19. Based on the assumption that SyntheticMR can deliver in line with our estimates, we derive a DCF-based fair value range of SEK 264-348 (previously 290-382) per share.

DCF Summary

DCF valuation (SEKm)		Weighted average cost of capital (%)	
NPV of FCF in explicit forecast period	708	Risk free interest rate	2.5
NPV of continuing value	492	Risk premium	4.5
Value of operation	1,200	Cost of equity	7.0
Net debt	(22)	After tax cost of debt	2.0
Share issue/buy-back in forecast period	-	WACC	7.0
Value of associated companies	-	Assumptions	
Value of minority shareholders' equity	-	Number of forecast years	20
Value of marketable assets	-	EBIT margin - steady state (%)	23.9
DCF value of equity	1,222	EBIT multiple - steady state (x)	11.4
DCF value per share (SEK)	303	Continuing value (% of NPV)	41.0
Current share price (SEK)	287.00		
DCF performance potential (%)	5		

Source: SEB

Sensitivity Analysis I

	Absolute change in EBITDA margin - all years					
	-2%	-1%	0	+1%	+2%	
Abs. change in sales growth - all years	-2%	-1%	0	+1%	+2%	
	230	264	273	282	291	
	282	292	303	313	323	
	313	325	336	348	359	
	349	362	375	388	401	

Source: SEB

Sensitivity Analysis II

	Cost of equity (%)					
	8.0	7.5	7.0	6.5	6.0	8.0
Equity capital weight (%)	8.0	7.5	7.0	6.5	6.0	8.0
	485	440	401	368	339	339
	420	380	346	317	292	292
	368	333	303	277	254	254
	368	333	303	277	254	254
	368	333	303	277	254	254

Source: SEB

Detailed quarterly and yearly estimates (SEKm)

	Q1/19	Q2/19	Q3/19	Q4/19	Q1/20	Q2/20	Q3/20	Q4/20E	2019	2020E	2021E	2022E
Net sales	10,274	12,942	12,004	10,583	12,522	9,902	10,512	12,343	45,803	45,279	76,931	101,799
Sales growth, %	-3.5%	16.2%	7.0%	-30.9%	21.9%	-23.5%	-12.4%	16.6%	-5.2%	-1.1%	69.9%	32.3%
Own work capitalized	604	674	680	620	720	621	1311	864	2,578	3,516	3,505	4,072
Other income	824	381	252	71	1,371	-1,138	-533	-250	1,528	-550	0	250
Total income	11,702	13,997	12,936	11,274	14,613	9,385	11,290	12,957	49,909	48,245	80,436	106,121
Other external expenses	-3,104	-4,289	-3,460	-5,955	-6,353	-4,300	-3,322	-4,320	-16,809	-18,295	-21,042	-26,977
Employee benefit costs	-4,990	-5,757	-5,074	-8,363	-6,455	-7,081	-7,043	-7,035	-24,184	-27,614	-30,483	-36,139
Depn of tangible and intangible assets	-721	-719	-980	-991	-992	-977	-989	-987	-3,412	-3,945	-3,984	-4,785
EBIT	2,887	3,232	3,422	-4,623	813	-2,973	-64	614	4,917	-1,610	24,928	38,221
EBIT margin, %	28.1%	25.0%	28.5%	-43.7%	6.5%	-30.0%	-0.6%	5.0%	10.7%	-3.6%	32.4%	37.5%
<i>NRI</i>	-300	0	0	0	0	0	0	0	-300	0	0	0
Adj. EBIT	3,187	3,232	3,422	-4,623	813	-2,973	-64	614	5,217	-1,610	24,928	38,221
Adj. EBIT margin, %	31.0%	25.0%	28.5%	-43.7%	6.5%	-30.0%	-0.6%	5.0%	11.4%	-3.6%	32.4%	37.5%
Financial income	0	0	1	1	0	0	0	0	2	0	0	0
Financial expenses	-1	-1	-9	-7	-26	-9	-10	-9	-18	-54	-36	-30
Net financial income/expense	-1	-1	-8	-6	-26	-9	-10	-9	-16	-54	-36	-30
Earnings before tax	2,886	3,231	3,414	-4,629	787	-2,982	-74	605	4,901	-1,664	24,892	38,191
Tax	-660	-754	-890	1,132	-2	0	-77	-136	-1,172	-215	-5,601	-8,593
Net profit	2,226	2,477	2,524	-3,497	785	-2,982	-151	469	3,729	-1,879	19,291	29,598
EPS	0.55	0.61	0.62	-0.85	0.21	-0.77	-0.05	0.12	0.94	-0.50	4.78	7.33

Source: SyntheticMR, SEB

Overview

Investment considerations

SyntheticMR's product offering includes innovative software solutions for Magnetic Resonance Imaging (MRI) that delivers more information to the clinician and allows for shorter exam times. The global addressable market for MRI was valued at USD 4.8bn and based on already existent partner agreements with the three major global MRI OEMs and after a period of investments, we believe the company is ready to get back up on the growth path.

Company profile

Sweden-based SyntheticMR's innovative software solutions for Magnetic Resonance Imaging (MRI) is certified for clinical use on the brain. It measures the absolute properties of the brain and delivers synthetically recreated adjustable contrast images, automatic biomarker segmentation and quantitative data in a single and short six-minute MRI-scan. SyntheticMR's product SyMRI is available in several different product packages including SyMRI IMAGE, MAGiC and SyMRI NEURO. Most of SyntheticMR's revenue is derived from outside of Sweden (c. 96%). In 2019, licence sales accounted for close to 97% of total group sales with the remainder coming from service and support revenues related to those licences sold.

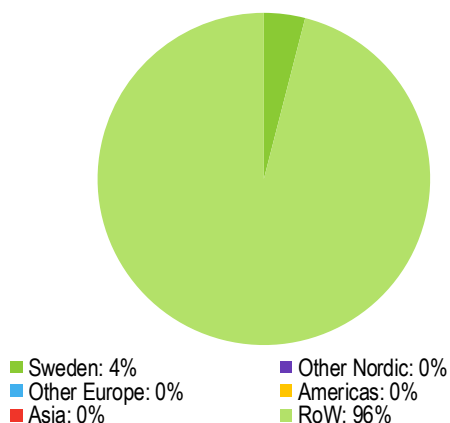
Valuation approach

We derive our valuation range from a DCF framework, supported by a peer group valuation used for reference.

Investment risks

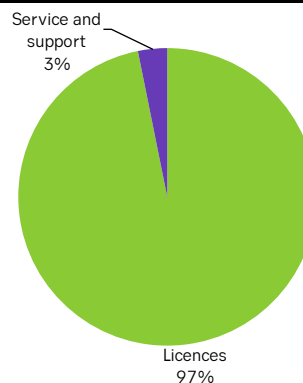
A larger-than-expected negative impact from the COVID-19 pandemic (e.g. squeezed hospital budgets and extended MRI replacement cycles), together with the historically relatively large dependence on one customer (GE Healthcare) and a potential inability to capitalise on recent investments done all pose a risk to the investment case.

Revenues by region



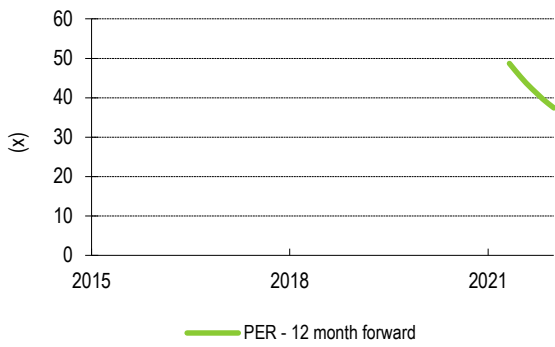
Source: SEB

Revenue split by product type



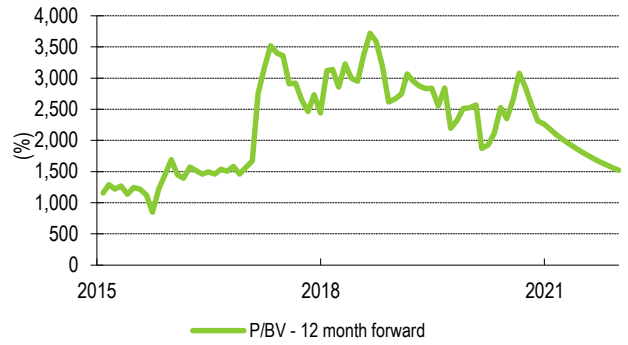
Source: SyntheticMR, SEB

PER - 12 month forward



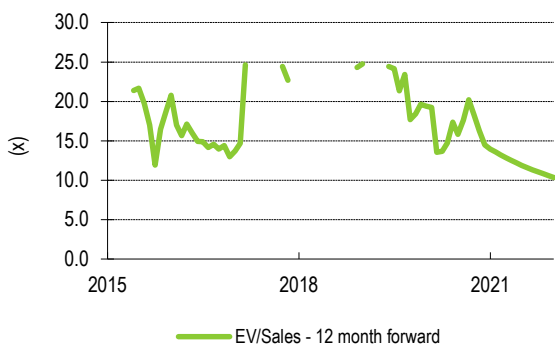
Source: SEB

P/BV - 12 month forward



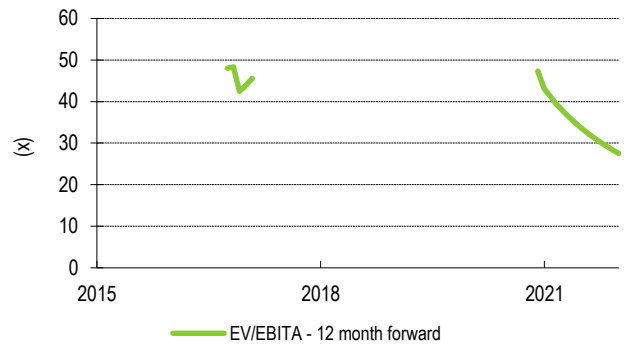
Source: SEB

EV/Sales - 12 month forward



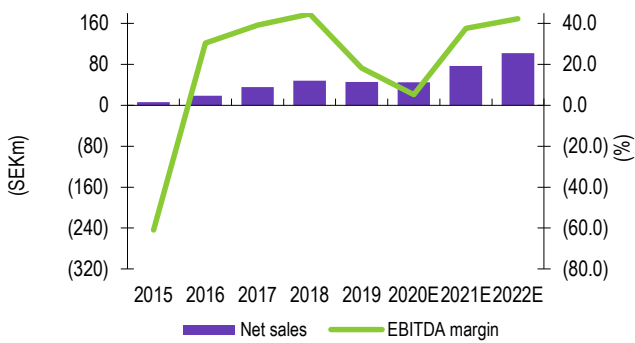
Source: SEB

EV/EBITA - 12 month forward



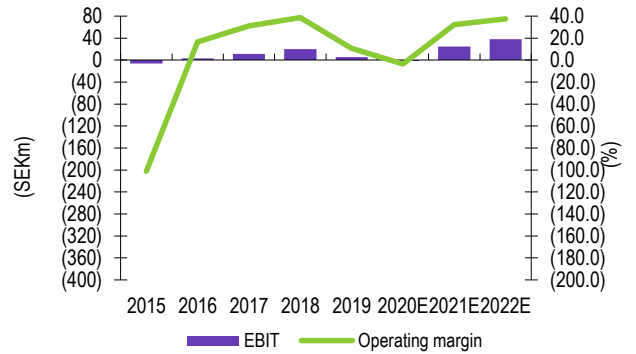
Source: SEB

Net sales & EBITDA margin



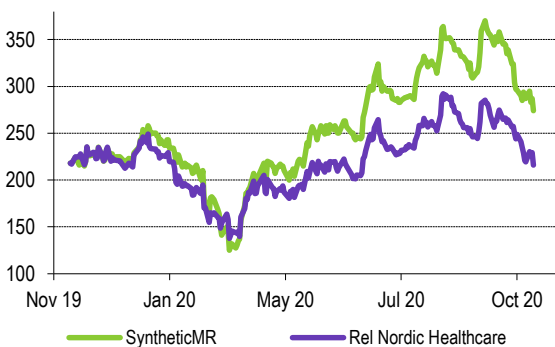
Source: SEB

EBIT & Operating margin



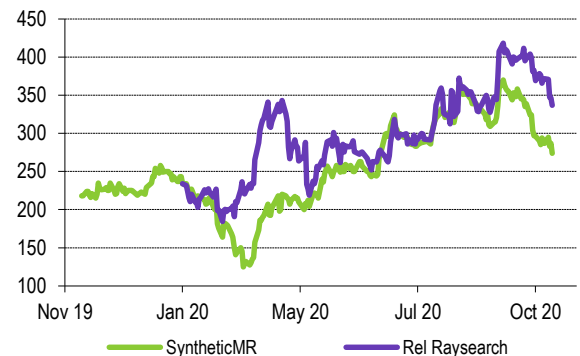
Source: SEB

Comparison with sector index - 1 year



Source: SIX

Comparison with Raysearch - 1 year



Source: SIX

Profit & loss statement - SyntheticMR								
(SEKm)	2015	2016	2017	2018	2019	2020E	2021E	2022E
Net Sales	6	19	36	48	46	45	77	102
Other revenues	3	4	2	4	4	3	4	4
Total revenues	10	23	38	52	50	48	80	106
Total expenses	(13)	(17)	(24)	(30)	(42)	(46)	(52)	(63)
Profit before depreciation	(4)	6	14	22	8	2	29	43
Depreciation - Fixed assets	0	0	0	0	0	0	0	0
Depreciation - Other assets	(2)	(3)	(3)	(3)	(3)	(4)	(4)	(5)
Amortisation - Goodwill	0	0	0	0	0	0	0	0
Amortisation - Other intangibles	0	0	0	0	0	0	0	0
Operating profit	(6)	3	11	19	5	(2)	25	38
Net interest expenses	0	0	0	0	0	0	0	0
Foreign exchange items	0	0	0	0	0	0	0	0
Other financial items	0	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Value changes - Fixed assets	0	0	0	0	0	0	0	0
Value changes - Financial assets	0	0	0	0	0	0	0	0
Value changes - Other assets	0	0	0	0	0	0	0	0
Reported pre-tax profit	(6)	3	11	19	5	(2)	25	38
Minority interests	0	0	0	0	0	0	0	0
Total taxes	6	(1)	(3)	(4)	(1)	(0)	(6)	(9)
Reported profit after tax	0	2	8	15	4	(2)	19	30
Discontinued operations	0	0	0	0	0	0	0	0
Extraordinary items	0	0	0	0	0	0	0	0
Net Profit	0	2	8	15	4	(2)	19	30
Adjustments:								
Discontinued operations	0	0	0	0	0	0	0	0
Interest on convertible debt	0	0	0	0	0	0	0	0
Minority interests (IFRS)	0	0	0	0	0	(0)	0	0
Value changes	0	0	0	0	0	0	0	0
Goodwill/intangibles amortisations	0	0	0	0	0	0	0	0
Restructuring charges	0	0	0	0	0	0	0	0
Other adjustments	0	0	0	0	0	0	0	0
Tax effect of adjustments	0	0	0	0	0	0	0	0
Adjusted profit after tax	0	2	8	15	4	(2)	19	30
Margins, tax & returns								
Operating margin	n.m.	16.6	31.2	38.8	10.7	(3.6)	32.4	37.5
Pre-tax margin	n.m.	16.4	31.1	38.7	10.7	(3.7)	32.4	37.5
Tax rate	101.2	23.1	24.6	21.7	23.9	(12.9)	22.5	22.5
ROE	0.7	10.6	29.8	37.4	8.4	(5.1)	45.6	48.7
ROCE	(58.3)	13.9	39.6	50.4	11.4	(3.9)	56.9	61.4
Growth rates y-o-y (%)								
Total revenues	n.a.	135.5	67.5	36.3	(3.7)	(3.3)	66.7	31.9
Operating profit	n.m.	n.m.	251.7	68.5	(73.8)	n.m.	n.m.	53.3
Pre-tax profit	n.m.	n.m.	255.9	68.7	(73.8)	n.m.	n.m.	53.4
EPS (adjusted)	0.0	2,968.6	249.3	75.3	(74.1)	0.0	0.0	53.4
Cash flow								
(SEKm)	2015	2016	2017	2018	2019	2020E	2021E	2022E
Net profit	0	2	8	15	4	(2)	19	30
Non-cash adjustments	(4)	3	5	7	3	4	4	5
Cash flow before work cap	(4)	6	14	21	7	2	23	34
Ch. in working capital / Other	(1)	(1)	(3)	(3)	6	(1)	(1)	(0)
Operating cash flow	(5)	5	11	18	13	1	22	34
Capital expenditures	(3)	(3)	(3)	(3)	(4)	(6)	(6)	(6)
Asset disposals	0	0	0	0	0	0	0	0
L/T financial investments	0	0	0	0	0	0	0	0
Acquisitions / adjustments	0	0	0	0	0	0	0	0
Free cash flow	(8)	1	8	15	9	(5)	17	29
Net loan proceeds	(0)	(0)	0	0	0	0	0	0
Dividend paid	0	0	0	0	(6)	(6)	(6)	(6)
Share issue	0	0	0	0	0	0	0	0
Other	0	0	0	0	(0)	0	(0)	0
Net change in cash	(8)	1	8	15	3	(11)	11	23
Adjustments								
C/flow bef chng in work cap	(4)	6	14	21	7	2	23	34
Adjustments	0	0	0	0	0	0	0	0
Int on conv debt net of tax	0	0	0	0	0	0	0	0
Cash earnings	(4)	6	14	21	7	2	23	34
Per share information								
Cash earnings	(0.96)	1.38	3.4	5.28	1.68	0.51	5.76	8.51
Operating cash flow	(1.16)	1.15	2.64	4.46	3.16	0.15	5.56	8.44
Free cash flow	(1.89)	0.33	1.9	3.74	2.26	(1.21)	4.2	7.08
Investment cover								
Capex/sales (%)	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Capex/depreciation (%)	0	0	0	0	0	0	0	0

Source for all data on this page: SEB

Balance sheet - SyntheticMR								
(SEKm)	2015	2016	2017	2018	2019	2020E	2021E	2022E
Cash and liquid assets	8	9	17	32	35	24	35	58
Debtors	3	5	11	15	10	11	15	18
Inventories	0	0	0	0	0	0	0	0
Other	1	1	1	1	2	2	2	2
Current assets	12	16	29	48	47	36	51	78
Interest bearing fixed assets	0	0	0	0	0	0	0	0
Other financial assets	0	0	0	0	0	0	0	0
Capitalized development cost	6	7	7	7	7	9	10	11
Goodwill	0	0	0	0	0	0	0	0
Other intangibles	1	1	1	1	1	1	1	1
Fixed tangible assets	0	0	0	0	0	0	0	0
Other fixed assets	6	6	3	0	1	1	1	1
Fixed assets	13	13	10	8	10	11	13	13
Total assets	25	29	39	56	56	47	64	91
Creditors	1	1	2	2	2	1	4	7
Other trade financing	1	0	0	1	1	1	1	1
S/T interest bearing debt	0	0	0	0	1	1	1	1
Other	3	4	5	7	8	8	8	8
Current liabilities	4	5	7	10	12	11	15	18
L/T interest bearing debt	0	0	0	0	0	0	0	0
Other long-term liabilities	0	0	0	0	0	0	0	0
Convertible debt	0	0	0	0	0	0	0	0
Pension provisions	0	0	0	0	0	0	0	0
Other provisions	0	0	0	0	0	0	0	0
Deferred tax	0	0	0	0	0	0	0	0
Long term liabilities	0	0	0	0	0	0	0	0
Minority interests	0	0	0	0	0	0	0	0
Shareholders' equity	21	24	32	46	44	36	49	73
Total liabilities and equity	25	29	39	56	56	47	64	91
Net debt (m)	(8)	(9)	(17)	(32)	(33)	(22)	(33)	(56)
Working capital (m)	0	1	5	6	1	2	3	3
Capital employed (m)	21	24	32	46	45	37	50	74
Net debt/equity (%)	(38)	(39)	(53)	(70)	(76)	(63)	(68)	(77)
Net debt/EBITDA (x)	2.2	(1.6)	(1.2)	(1.4)	(3.9)	(9.6)	(1.2)	(1.3)
Equity/total assets (%)	85	83	82	82	78	76	77	80
Interest cover	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Valuation								
(SEK)	2015	2016	2017	2018	2019	2020E	2021E	2022E
No of shares, fully dil. (y/e)	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0
No of shares, fully dil. avg.	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0
Share price, y/e	100.0	125.0	278.5	289.0	223.0	274.0	274.0	274.0
Share price, high	100.0	135.3	373.0	412.0	380.0	385.0		
Share price, low	46.5	74.0	124.3	261.0	171.0	117.0		
Share price, avg	67.2	103.8	272.1	339.5	266.2	260.2		
EPS (reported)	0.02	0.59	2.07	3.63	0.94	(0.50)	4.78	7.33
EPS (adjusted)	0.02	0.59	2.07	3.63	0.94	(0.50)	4.78	7.33
Cash earnings/share	(0.96)	1.38	3.40	5.28	1.68	0.51	5.76	8.51
Dividend/share	0.00	0.00	0.00	1.50	1.50	1.50	1.43	2.20
Enterprise value/share	98	123	274	281	215	268	266	260
Book value/share	5.3	5.9	8.0	11.4	10.8	8.8	12.1	18.0
Adjusted equity/share	5.3	5.9	8.0	11.4	10.8	8.8	12.1	18.0
PER (adjusted)	n.m.	n.m.	134.6	79.7	n.m.	n.m.	57.4	37.4
CEM	(104.2)	90.9	81.9	54.7	133.0	535.7	47.6	32.2
Dividend yield	0.0	0.0	0.0	0.5	0.7	0.5	0.5	0.8
EV/EBITDA	(104.8)	85.8	79.2	50.3	100.5	464.4	37.1	24.4
EV/EBITA	(63.2)	156.8	99.7	57.5	166.3	(673.6)	43.1	27.5
EV/EBIT	(63.2)	156.8	99.7	57.5	166.3	(673.6)	43.1	27.5
EV/Sales (x)	63.85	26.08	31.09	23.51	18.94	23.95	13.96	10.32
Price/Book value	18.82	21.16	34.91	25.35	20.57	31.02	22.63	15.22
Price/adjusted equity	18.82	21.16	34.91	25.35	20.57	31.02	22.63	15.22
Free cash flow/Market cap (%)	(1.9)	0.3	0.7	1.3	1.0	(0.4)	1.5	2.6
Operating cash flow/EV (%)	(1.2)	0.9	1.0	1.6	1.5	0.1	2.1	3.2
EV/Capital employed (x)	18.4	20.8	34.4	24.7	19.2	29.2	21.3	14.2

Main shareholders			Management		Company information	
Name	(%)	Votes	Capital	Title	Name	Contact
Staffan Persson	29.4	29.4		COB	Johan Sedihh	Internet
SEB Life International	10.8	10.8		CEO	Ulrik Harrysson	Phone number
Jan (Marcel) Warntjes	8.6	8.6		CFO	Interim, Johanna Norén	
				IK		

Source for all data on this page: SEB

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Copenhagen

Bernstorffsgade 50
P.O. Box 100
DK-1577 Copenhagen V

Telephone: (45) 3328 2828

Oslo

Filipstad Brygge 1,
P.O. Box 1363 Vika
NO-0113 Oslo

Telephone: (47) 2100 8500

Frankfurt

Stephanstrasse 14-16
D-60313 Frankfurt am Main

Telephone: (49) 69 9727 7740

Stockholm

Kungsträdgårdsgatan 8
S-106 40 Stockholm

Telephone: (46) 8 522 29500

Helsinki

Eteläesplanadi 18
P.O. Box 630
FIN-00101 Helsinki

Telephone: (358) 9 616 28700

Tallinn

Tornimäe 2
EE-Tallinn 15010

Telephone: (372) 665 7762

London

One Carter Lane
London, EC4V 5AN

Telephone: (44) 20 7246 4000